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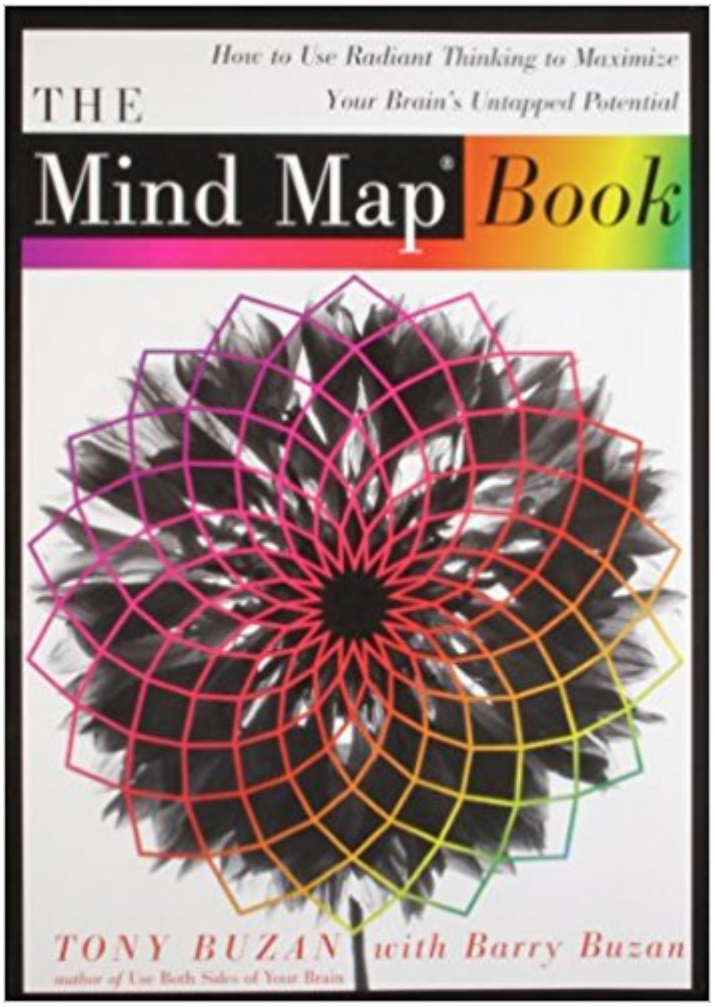
The Mind Map Book: How To Use Radiant Thinking To Maximize Your Brain's Untapped Potential



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Synopsis

THE INTERNATIONAL BESTSELLERThe potential of the human brain is phenomenal, and Tony Buzan has been a pioneer in researching that potential and helping people learn how to make the most of their brainpower. The Mind Map Book is his most important and comprehensive book on the subject. It offers exciting new ways of using and improving memory, concentration, and creativity in planning and structuring thought on all levels, in order to accelerate the ability to learn, remember, and record information.Mind Mapping and Radiant Thinking are groundbreaking methods of accessing intelligence, developed over many years by the author, and hereÂ he provides a complete operating manual for all who want to use their brains to their fullest potential. It is a process currently used with extraordinary success by multinational corporations, leading universities, champion athletes, and outstanding artists. Featuring a range of stimulating excercises and a lavish collection of full-color photographs and original Mind Maps that illustrate the technique, it shows you precisely how to:Â Â Â â ¢Â Mirror and magnify your brain's pattern of perception and association in the way you learn, think, and create Â Â Â â ¢Â Quickly master the right way to take notes, organize a speech, a writing assignment, a report Â Â Â â ¢Â Join with others to pool thinking productively, memorize a mammoth amount of data, free your ideas to grow and expand constantly in depth and dimensionWith 84 illustrations in full color and 44 in black and white

Book Information

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Customer Reviews

This idea-rich, relentlessly upbeat manual proffers graphic images as an aid to unlock creative

thinking or clarify emotions. Drawing loosely on brain research, learning theory and information science, English business consultant/TV personality Tony Buzan (Use Both Sides of Your Brain) and his brother Barry, a professor of international studies, first outline "radiant thinking," a method designed to enhance one’s associative, nonlinear thought processes. Next they explain how to create "mind maps"-colorful, structured, drawings, cartoonish or complex-as a tool to overcome mental blocks, organize ideas, brainstorm, strengthen one’s memory and imagination, and make meetings more productive. Despite its inflated claims and cluttered presentation, this unusual how-to, replete with exercises, quizzes, dramatic color photos of patterns in nature, and sample mind maps, will challenge and stimulate the open-minded. Copyright 1994 Reed Business Information, Inc. --This text refers to an out of print or unavailable edition of this title.

â œShows corporate executives how to hot-wire their creative energiesâ | Buzan puts on quite a show.â •â ”Forbes Â â œThis idea-rich, relentlessly upbeat manual proffers graphic images as an aid to unlock creative thinking or clarify emotionsâ | will challenge and stimulate the open-minded.â •â ”Publishers Weekly

Full of hype, poorly organized (ironic right?) and it just feels like it drags on and on....20% actual content. Just read a summary of the concept online, not worth your time

Overall this book is worth the read if you are truly interested in learning how to learn - which in my opinion 100% of people should actively work to understand better.You do not need a deep understanding of cognitive functionality or brain anatomy to follow this book. It is simple, straight forward, and is a useful technique to be familiar with and to me can be applied (and should be applied) to every component of your lifestyle. But keep in mind - you should always be looking for ways to individualize and improve the approach Tony instructs.The reason it gets three stars:At around p.56 I was overcome with excitement to understand the intricate techniques of expressing my mind which Tony expresses very well. But than I came back to and decided to do something I have not done yet - Read the 1 star Reviews. After reading it for this book I re-designed my approach on acquiring books to better my understanding of reality and how to continually improve myself.It was very eye opening the professional and respective insights peers gave around this book which I forever thank and owe my debt to them as it altered my perception of this book.Most to all of his research can be somewhat viewed as scientifically incorrect - but in all fairness - this book was written between the 1970-2000 time period and neurology itself is very young in its

development and research. So of course the science he is presenting will be debunked and re-theorized.But what you need to take away from this book is that it is a basic foundation of how to utilize your mind. At the moment I am still continually searching for other mnemonic and neurological approaches to better enhancing the efficacy of my study & research. But this was a good novice guidance in the correct direction whereas prior I was a little misguided and sporadic in my studies.Another big - HUGE to me personally - deficit is that a 1-star review commented that "Tony is a dubious salesman" and right away my mind was on high-alert for the evidence throughout his writing. I do not enjoy the pursuit of taking advantage of individuals for self-gain. This phrase in relation to Tony - he could possibly be selling something to make himself a profit at the cost of someone investing good time and hard work into a practice that may be flawed.This practice has its flaws and they are easily able to adjust (much like other practices) so he does genuinely have good intentions and to me comes off as an individual who enjoys assisting others to be more efficient humans.What is really noticeable is that ALL his recommendations throughout the book are books he wrote. For example:p 213 2nd paragraph - (see the Edward Hughes story in Tony Buzan, Use Your Head, Chapter 1, pages 11-14).This to me is a sales ploy as he understands you are interested in this book so much - that he wants you to continually purchase all his books. And he only ever makes references to books that he wrote. Also articles of research from time to time. And it is a frequent event throughout the book and I feel as though he is informing me "In case you forgot, you could expand your knowledge on this specific topic by purchasing my other book". Sales in itself really bothers me - sweet irony is that I currently work as a Sales Support Rep :(.In contrast some other exemplary books I have read (Clean - by Dr Alejandro Junger) reference a plethora of outside sources that have nothing to do with his own self-benefit. They are just authors and articles he was inspired and influenced by to generate the type of advice he is offering.The only time he does not do this somewhat is on p 217 where he references a book by Lana Israel - But he did co-write this book himself (keep in mind I am only on p 233 at this writing).Of course this is all only my opinion and I am an extremist when it comes to encouraging constructive feedback (or just straight criticism) so please share your thoughts and hopefully I did not offend anyone. But by all means send me a response of any type of intelligent feedback and I will not be offended.Hope this helps you with your purchase! Enjoy your pursuit of knowledge acquisition!

Great book. Took a little while for me to fully understand the concept. Making the Mind Maps are so much fun! My mind loves it. It is like Play Time for the mind. It is sometimes hard for the hand making the Mind Map to keep up with the mind. I sometimes Mind Map without markers, pen or

paper when working on a project or making a decision. Everything is already in the mind, this just helps organize and makes more accessible.

Near the beginning Tony tells what lead to him writing the book. Tony was searching for knowledge of how understand, direct and control his own mind.He went on to study Psychology, Biology, and Focusing techniques. Along the way he found many of the flaws in how the educational systems works. Many of his students quickly realized they had been deprived of any knowledge of what learning actually means, or how to learn.The Mind Mapping System is for anyone who wants to work the controls on their own mind.

I've used Mind-mapping for several years in my high school English classes. Most students love it. It's a great way for students to discover what they know in an engaging way, and it's a valid assessment, too. I use this book and Mr. Buzan's instructional videos on Youtube to get students started. Once they try it, many students are eager to apply Mind -mapping to other classes, such as Chemistry and History and Math. Other teachers are also fond of this process, and they appreciate the wisdom in it. Thank you, Tony!

Great book. Highly recommend If interested in mind mapping.

A nice supplement to your array of books that purport to have new ideas about your having ideas. If you don't know this technique, get the book. A little wordy for the premise, but the premise is good.

Good book that goes into science of mind mapping and why it's the best way to capture and summarize information. Great for beginners as well as experienced mind mappers. A bit less than I expected on examples but sufficient enough to get started.

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NLP: Maximize Your Potential- Hypnosis, Mind Control, Human Behavior and Influencing People (NLP, Mind Control, Human Behavior) Master Your Mind: Achieve Greatness by Powering Your Subconscious Mind [mental power, mind control, thought control] (brain power, subconcious mind power, NLP, Neuro Linguistic Programming) NLP Master's Scriptbook: The 24 Neuro Linguistic Programming & Mind Control Scripts That Will Maximize Your Potential and Help You Succeed in Anything ... Confidence, Leadership Book Series) NLP: Maximize Your Potential: Hypnosis, Mind Control, Human Behavior and Influencing People Nlp: A Psychologistâ ™s Guide to Master Influence & Human Behavior Through Personal Mind Control - Maximize Your Potential for Excellence (Psychology Self-Help) (Volume 2) NLP Master's Scriptbook: The 24 Neuro Linguistic Programming & Mind Control Scripts That Will Maximize Your Potential and Help You Succeed in Anything CRITICAL THINKING: A Beginner's Guide To Critical Thinking, Better Decision Making, And Problem Solving ! (critical thinking, problem solving, strategic thinking, decision making) Head Strong: The Bulletproof Plan to Activate Untapped Brain Energy to Work Smarter and Think Faster - in Just Two Weeks Summary of Head Strong by Dave Asprey: The Bulletproof Plan to Activate Untapped Brain Energy to Work Smarter and Think Faster - in Just Two Weeks Beautiful Brain, Beautiful You: Look Radiant from the Inside Out by Empowering Your Mind Maximize Your Potential: Grow Your Expertise,Â Take Bold RisksÂ &Â Build an Incredible Career (The 99U Book Series 2) NLP: Neuro Linguistic Programming: The 10 Most Powerful Tools to Re-Program Your Behavior and Maximize Your Potential Super Brain: Unleashing the Explosive Power of Your Mind to Maximize Health, Happiness, and Spiritual Well-Being Mozart's Brain and the Fighter Pilot: Unleashing Your Brain's Potential The 5 Levels of Leadership: Proven Steps to Maximize Your Potential Paleo Recipes: Paleo Recipes for Beginners: 30 Amazing Recipes to Maximize Health (Caveman Diet, Maximize Health, Grain Free, Wheat Free, Dairy Free, Real Food, Detox Recipes, Antioxidants)

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